

Demographic		Identity	Involvement: Communications/ Wiki-related information	
name		profile picture	purpose of participation	
geographic location	(.204)*	sexual orientation	communication leads provided	(.278)**
occupation		political inclination	stress level	
gender		religion	barnstar	(.570)**
age		personal history	addiction score	
marital status		hobbies	sophistication of userpage	
ethnicity			Wikipedia related information provided	(.234)**
education			interaction with fellow users	
language			sophistication of page layout	(.387)**
<i>Total</i>		<i>Total</i>	<i>Total</i> (.425)**	